

Expression of Interest

Provision of Videography Services

Document Release Date: 31/03/2023

Submission Deadline: 13/04/2023 5PM EAT.

About the Assignment

Invest in Africa (IIA) is leading African investment and trade accelerator. IIA is a high impact network whose membership includes MNCs, corporates, local MSMEs, DFIs, with a mission to create positive impact (jobs). We believe that MSMEs are the catalyst for the social and economic development of Africa, and we are passionate about shaping the next generation of African global companies. We engage private sector in the priority sectors: Food and Agriculture; Manufacturing, Infrastructure Development. We are unlocking the MSME ecosystems for investors and engendering inclusion of youth and women to champion private sector growth and catalyze MSME growth.

Invest In Africa is looking for a credible vendor to provide videography services with strict timelines. A detailed brief for this assignment shall be provided.

Key Deliverables:

1. Promotion video for the launch of the new Biashara.Now Re-Imagined (2 minutes)
2. 'About Us' video for the Invest in Africa website (2 minutes)
3. Several short video clips showcasing our culture
4. A 'message to our partners' video (2 minutes)

Interested vendors should submit their responses to this **EOI** not later than **Thursday 13th April 2023 at 5PM** East African Time. Submissions must include references/evidence of previous work of a similar nature.

EOI Submission Link: <https://bit.ly/3znDGaQ>